



CWRT COUNTING MEMBERS SURVEY SURVEY ANALYSIS

The impetus for this survey was based on a question from the Blue & Gray Education Society about CWRTs and their relative abilities to participate in preservation-related projects. In point of fact, we only had an idea of the membership numbers of fewer than a dozen organizations. Because of our experience in counting CWRT members, we put this survey together. And, yet it illustrates just how complex and challenging membership can be.

In all, only a few CWRTs had multiple respondents. Those with multiple respondents were screened and some queried about their specific answers. The final analysis is based on a single spokesperson for each CWRT. The N for this survey is 90. So, it should be fairly representative of the universe of CWRTs. As one can imagine when reading the analysis of each question/answers, other surveys of this administrative nature will be forthcoming.

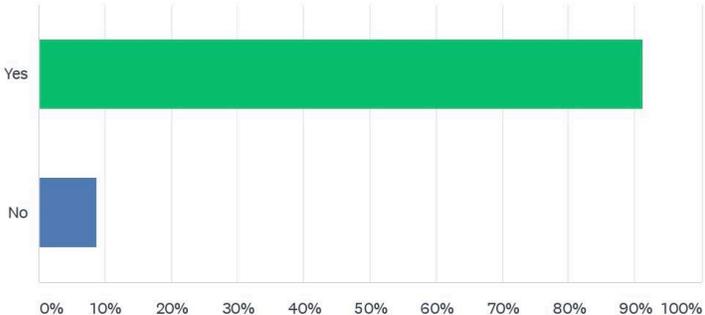
SUMMARY

This survey provides the following BEST PRACTICES for counting CWRT members:

1. For those CWRTs that have formal members, it is important to develop and maintain a satisfactory membership roster. Maintenance should include periodic updates and a continuous circulation to the board.
2. Although roster ownership depends upon organizational structure and the CWRT membership records policies, it is important that the responsible person in that position knows and understands board policies, is authorized to offer suggestions for data collection and reporting improvement and is widely known to be the expert.
3. It is a CWRT board responsibility to determine if an honorary membership category is approved. If approved, boards should also develop and circulate a policy covering the criteria and if members in that category are counted with regular members.
4. Dues payment delinquency is a phenomenon many CWRTs face. Board direction in how those instances should be handled is required. The best policy actually comes from President Lincoln when he said, "Let them up easy. Let them up easy."
5. It is recommended that CWRTs count couples as two people.
6. Those CWRTs experiencing negative or stagnant membership growth should first determine if they are at risk of closure. Then, begin mitigation efforts by reviewing their policies and practices in marketing, program and operations, reach out to local museums, veteran groups, etc. to initiate partnerships and seek assistance from others to reverse the trend.

Q1 Does your CWRT record member names, etc. on a membership roster?

Answered: 90 Skipped: 0

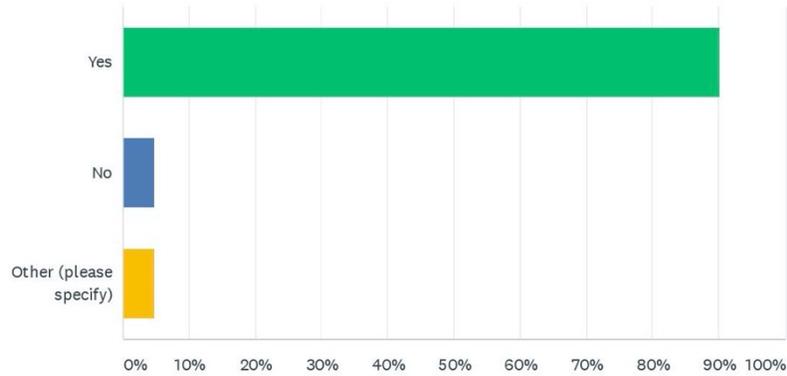


ANSWER CHOICES	RESPONSES	
Yes	91.11%	82
No	8.89%	8
TOTAL		90

The vast majority of respondent CWRTs have a membership roster that they use for a variety of things including recording member names, contact information, dues payments, etc.

Q2 Is your CWRT roster the source for your member count?

Answered: 82 Skipped: 8

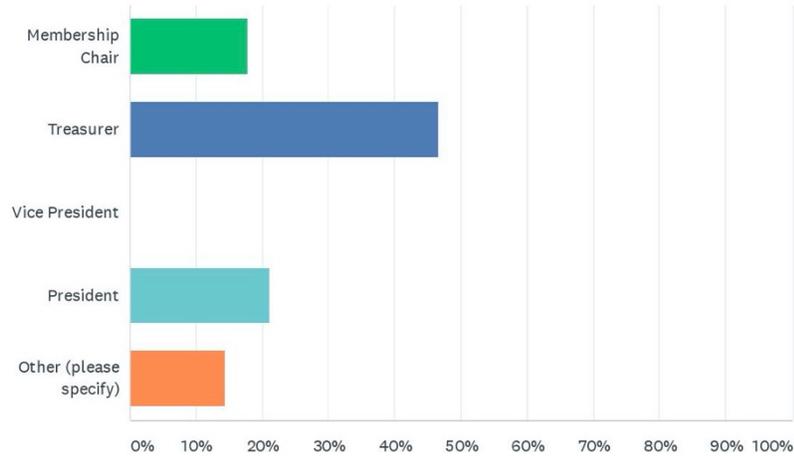


ANSWER CHOICES	RESPONSES	
Yes	90.24%	74
No	4.88%	4
Other (please specify)	4.88%	4
TOTAL		82

There are some CWRTs that do not use a roster to count members, most notably because they don't have members per se or they base their membership numbers on dues payments.

Q3 Who in your CWRT is most likely to have the most accurate count of members?

Answered: 90 Skipped: 0



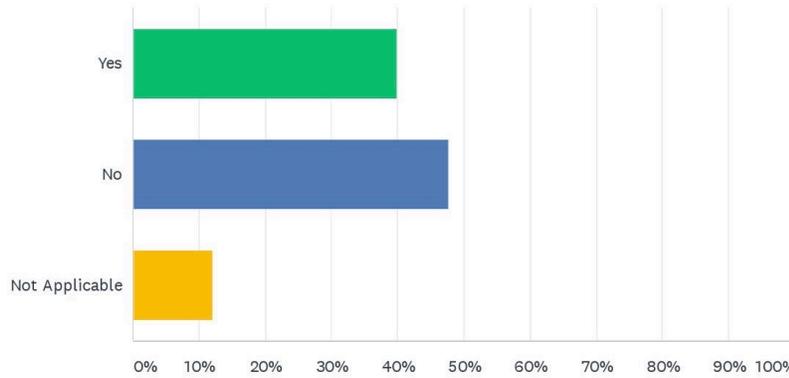
ANSWER CHOICES	RESPONSES	
Membership Chair	17.78%	16
Treasurer	46.67%	42
Vice President	0.00%	0
President	21.11%	19
Other (please specify)	14.44%	13
TOTAL		90

A majority of CWRTs rely upon their treasurer for an accurate membership count. Others depend on the President or Membership chair. Surprisingly, 14% stated that their Secretary, Webmaster, Meeting Coordinator (Program), Adjutant, Newsletter Editor or some combination of officers develop an accurate count.

Each makes sense depending upon the type of CWRT, the limitation on their data and how its used, etc.

Q4 Does your CWRT member count include "honorary" members?

Answered: 90 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	40.00%	36
No	47.78%	43
Not Applicable	12.22%	11
TOTAL		90

The inclusion of honorary members in the membership count is interesting. Just over 10% said that it is not applicable, probably because they do not have an honorary membership category. For nearly half of respondents, honorary members are not included in their membership county and another 40% said they do include them.

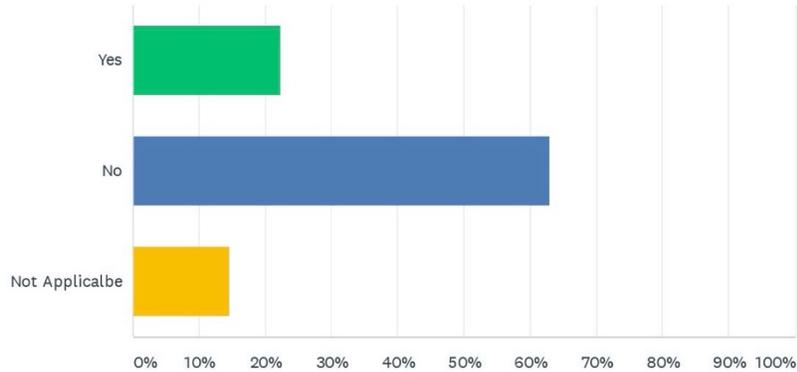
Q 5 How many honorary members does your CWRT have?

CWRT NAME	HONORARY MEMBERS
American CWRT of Australia	3
Baton Rouge CWRT	1
Bull Run CWRT	10
Camp Olden CWRT	5
Cape May County CWRT	3
Capital District CWRT	3
CWRT of Fredericksburg	2
CWRT of Southwest Michigan	1
CWRT of Milwaukee	8
CWRT of the District of Columbia	2
Decatur CWRT	1
Greater Pittsburgh CWRT	5
Green Mountain CWRT	4
Hershey CWRT	4
Joshua Sill CWRT	2
Louisville CWRT	5
Mahoning Valley CWRT	5
Mid-Missouri CWRT	2
Old Baldy CWRT	12
Onondaga County CWRT	1
Orange County (California) CWRT	4
Palm Coast CWRT	5
Phil Kearny CWRT	2
Powhatan CWRT	1
Puget Sound CWRT	3
Raleigh CWRT	5-7
Rocky Mountain CWRT	3
Sacramento CWRT	3
Salt Creek CWRT	3
South Bay CWRT	3-5
St. Louis CWRT	2
Twin Cities CWRT	5
Western Pennsylvania CWRT	5

As one can see, the number of honorary members varies between 0 and 12, so its not really a significant addition/deletion.

Q6 Does your CWRT member count include those delinquent in dues payments?

Answered: 89 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	22.47%	20
No	62.92%	56
Not Applicable	14.61%	13
TOTAL		89

Over 60% of respondents stated they do NOT include delinquent dues payers in their official membership count. Another 22% said that they do include those who are behind in dues payment. Over 14% stated that that is no applicable to their CWRT.

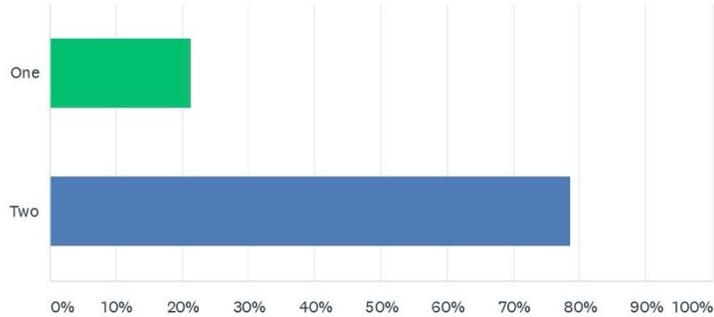
Q7 How many members are delinquent in their dues as of December 2019?

CWRT NAME	DELINQUENT DUES
Green Mountain CWRT	0
San Jose CWRT	0
Rocky Mountain CWRT	2
Cape May County CWRT	2
Des Moines CWRT	3
South Bay CWRT	4 or 5
American CWRT of Australia	6
Greater Pittsburgh CWRT	8
Baton Rouge CWRT	10
Hershey CWRT	15
Buffalo CWRT	15
Pasadena CWRT	20
CWRT of the District of Columbia	22
Puget Sound CWRT	26
Louisville CWRT	30
Orange County (California) CWRT	35
Raleigh CWRT	35

Dues payment delinquency among those CWRTs that presumably collect dues ranges from the insignificant to a large percentage of the membership. It will be interesting to query those CWRTs that do not have a dues delinquency problem as well as those that are experiencing that phenomena to determine root causes and suggested mitigation strategies.

Q8 Does your CWRT count couples (married or otherwise) as one or two members?

Answered: 89 Skipped: 1



ANSWER CHOICES	RESPONSES	
One	21.35%	19
Two	78.65%	70
TOTAL		89

In terms of how “couples” are counted, nearly 80% do count couples as two members while just over 20% do not. There can be a number of reasons for counting a couple as one member, but it would be instructive to determine if it is a data collection issue, or something entirely different.

CWRT NAME	COUPLES
Albert Lea CWRT	4
American CWRT of Australia	0
Baltimore CWRT	DK
Baton Rouge CWRT	4
Bella Vista CWRT	5
Buffalo CWRT	6
Bull Run CWRT	60
Camp Olden CWRT	6
Cape Fear CWRT	12
Cape May County CWRT	2
Capital District CWRT	
Charleston CWRT	
Cincinnati CWRT	8
CWRT of Fredericksburg	26
CWRT of Southwest Michigan	19
CWRT of the Mid-Ohio Valley	36
Civil Warriors	3
Cleveland CWRT	7
Columbus Barracks CWRT	0
Cumberland Mountain CWRT	18
CWRT of Eastern PA., Inc.	10
CWRT of Kingsport	
CWRT of Milwaukee	25
CWRT of Nebraska	
CWRT of the District of Columbia	4
Decatur CWRT	11
Des Moines CWRT	11
East Bridgewater CWRT	6
First Defenders CWRT of Berks County	6
Greater Pittsburgh CWRT	30
Green Mountain CWRT	15
Hamilton County (IN) CWRT	10
Harpers Ferry CWRT	2
Harrisburg CWRT	19
Hershey CWRT	10
Indianapolis CWRT	5
James A. Garfield CWRT	5
Joshua Sill CWRT	
Kankakee Valley CWRT	2
Kansas City CWRT	6

CWRT NAME	COUPLES
Kennett Square Civil War Discussion Group	2
Kingsport CWRT	DK
Los Angeles CWRT	
Louisville CWRT	102
Lowcountry CWRT	128
Lynchburg CWRT	6
Mahoning Valley CWRT	40
Michigan Regimental CWRT	DK
Mid-Missouri CWRT	3
Montgomery County, PA CWRT	1
Montgomery County, MD CWRT	20
North Alabama CWRT	
North Central Texas CWRT (Granbury TX)	24
Northeast Georgia CWRT	3
CWRT of the Ozarks	
Old Baldy CWRT	5
Olde Colony CWRT	0
Onondaga County CWRT	9
Orange County CWRT	
Ottawa, Ontario, Canada CWRT	2
Palm Coast CWRT	21
Pasadena CWRT	13
Pender CWRT	2
Phil Kearny CWRT	5
Powhatan CWRT	15
Puget Sound CWRT	
Raleigh CWRT	26
Rocky Mountain CWRT	
Rufus Barringer CWRT	DK
Sacramento CWRT	14
Salt Creek CWRT	8
San Francisco CWRT	4
San Jose CWRT	2
Shippensburg Area CWRT	
South Bay CWRT	3
South Suburban CWRT	6
St. Croix Valley CWRT	
St. Louis CWRT	8
Tennessee Valley CWRT	DK

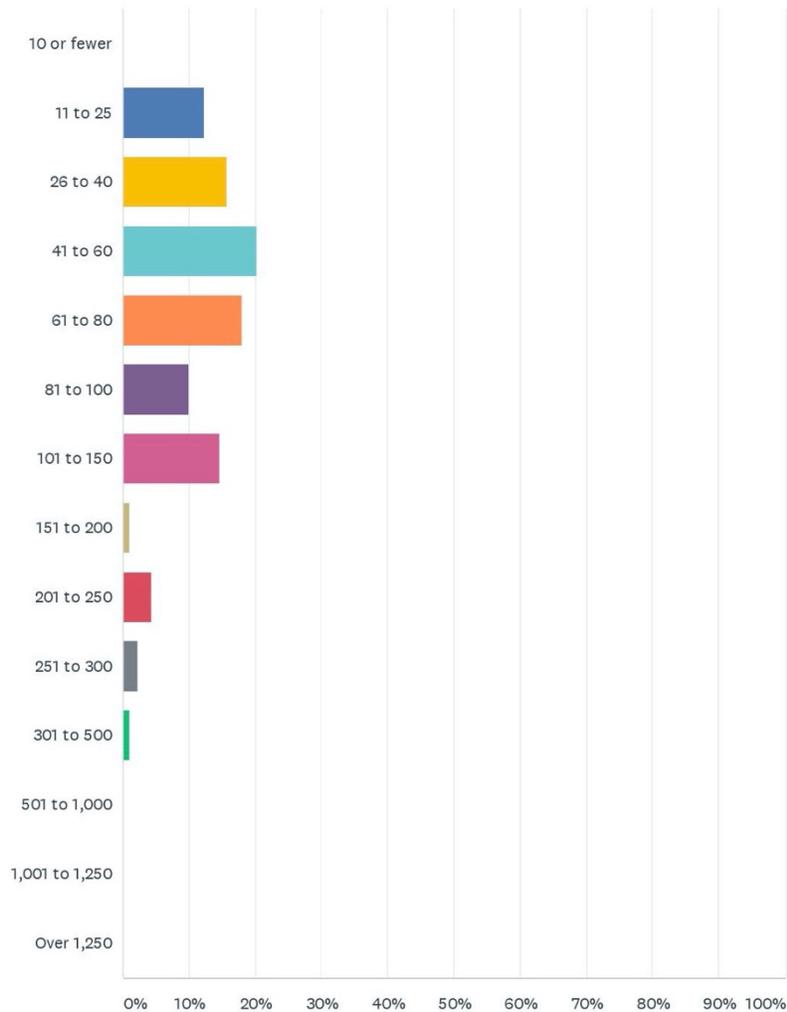
CWRT NAME	COUPLES
Tri-State CWRT	8
Tri-Cities CWRT	
Twin Cities CWRT	23
Western Pennsylvania CWRT	15
Ward Hill Lamon CWRT	6
Wayne County CWRT	DK
Western North Carolina CWRT	20
Williamsburg CWRT	DK
York CWRT	20
Zanesville CWRT	50

The number of couples in CWRTs is both astounding and significant. On the astounding side, those with a high number of couple members indicate that their programs are strong, their dues structure between one and two members is not an issue and/or that the CWRT has an untapped opportunity to expand their reach by developing a “ladies forum”.

On the significant side, those CWRTs that do not know the number of couples in their membership rolls might do well to begin collecting that data, determine the rate of meeting attendance by both household members and tailor their programs to the liking of both male and female members.

Q10 What is your CWRT membership count as of December 2019?

Answered: 89 Skipped: 1



The following table has been sorted by the name of CWRTs and the reported number of members. It will be interesting to understand how those CWRTs with low membership numbers perceive the closure risk. And, if they have plans to increase the number of members. On the top end, CWRTs like Bull Run, Scottsdale and Brunswick may be in a position to assist with mentoring and strategy development.

CWRT NAME	MEMBERS
Cape May County CWRT	11 to 25
Charleston CWRT	11 to 25
Columbus Barracks CWRT	11 to 25
Joshua Sill CWRT	11 to 25

CWRT NAME	MEMBERS
Kankakee Valley CWRT	11 to 25
Montgomery County, PA CWRT	11 to 25
North Alabama CWRT	11 to 25
Northeast Georgia CWRT	11 to 25
Ottawa, Ontario, Canada CWRT	11 to 25
Pender CWRT	11 to 25
San Francisco CWRT	11 to 25
Albert Lea CWRT	26 to 40
Baltimore CWRT	26 to 40
Camp Olden CWRT	26 to 40
CWRT of Nebraska	26 to 40
East Bridgewater CWRT	26 to 40
Harpers Ferry CWRT	26 to 40
James A. Garfield CWRT	26 to 40
Los Angeles CWRT	26 to 40
Mid-Missouri CWRT	26 to 40
Olde Colony CWRT	26 to 40
Shippensburg Area CWRT	26 to 40
South Bay CWRT	26 to 40
Tri-State CWRT	26 to 40
Ward Hill Lamon CWRT	26 to 40
Baton Rouge CWRT	41 to 60
Cape Fear CWRT	41 to 60
Civil Warriors CWRT	41 to 60
CWRT of Kingsport	41 to 60
Decatur CWRT	41 to 60
Green Mountain CWRT	41 to 60
Indianapolis CWRT	41 to 60
Onondaga County CWRT	41 to 60
Orange County CWRT	41 to 60
Pasadena CWRT	41 to 60
Phil Kearny CWRT	41 to 60
Salt Creek CWRT	41 to 60
San Jose CWRT	41 to 60
South Suburban CWRT	41 to 60
St. Croix Valley CWRT	41 to 60
Western North Carolina CWRT	41 to 60
York CWRT	41 to 60
American CWRT of Australia	61 to 80
Bella Vista CWRT	61 to 80
Capital District CWRT	61 to 80

CWRT NAME	MEMBERS
Cleveland CWRT	61 to 80
CWRT of Eastern PA., Inc.	61 to 80
First Defenders CWRT of Berks County	61 to 80
Hamilton County (IN) CWRT	61 to 80
Kennett Square Civil War Discussion Group	61 to 80
Lynchburg CWRT	61 to 80
Michigan Regimental CWRT	61 to 80
CWRT of the Ozarks	61 to 80
Powhatan CWRT	61 to 80
Rocky Mountain CWRT	61 to 80
Rufus Barringer CWRT	61 to 80
Sacramento CWRT	61 to 80
Tri-Cities CWRT	61 to 80
Buffalo CWRT	81 to 100
CWRT of Southwest Michigan	81 to 100
CWRT of the District of Columbia	81 to 100
Des Moines CWRT	81 to 100
Kansas City CWRT	81 to 100
North Central Texas CWRT (Granbury TX)	81 to 100
Old Baldy CWRT	81 to 100
St. Louis CWRT	81 to 100
Western Pennsylvania CWRT	81 to 100
Cincinnati CWRT	101 to 150
CWRT of Fredericksburg	101 to 150
Cumberland Mountain CWRT	101 to 150
Greater Pittsburgh CWRT	101 to 150
Harrisburg CWRT	101 to 150
Mahoning Valley CWRT	101 to 150
Montgomery County, MD CWRT	101 to 150
Palm Coast CWRT	101 to 150
Puget Sound CWRT	101 to 150
Tennessee Valley CWRT	101 to 150
Twin Cities CWRT	101 to 150
Williamsburg CWRT	101 to 150
Zanesville CWRT	101 to 150
Hershey CWRT	151 to 200
CWRT of Milwaukee	201 to 250
Louisville CWRT	201 to 250
Lowcountry CWRT	201 to 250
Raleigh CWRT	201 to 250
CWRT of the Mid-Ohio Valley	251 to 300
Wayne County CWRT	251 to 300

	CWRT NAME	MEMBERS
	Bull Run CWRT	301 to 500
	Scottsdale CWRT	301 to 500
	Brunswick CWRT	Over 1,250

ANSWER CHOICES	RESPONSES	
10 or fewer	0.00%	0
11 to 25	12.36%	11
26 to 40	15.73%	14
41 to 60	20.22%	18
61 to 80	17.98%	16
81 to 100	10.11%	9
101 to 150	14.61%	13
151 to 200	1.12%	1
201 to 250	4.49%	4
251 to 300	2.25%	2
301 to 500	1.12%	1
501 to 1,000	0.00%	0
1,001 to 1,250	0.00%	0
Over 1,250	0.00%	0
TOTAL		89